# Behind the Homepage:

## Exploring the Webservant Role

By NWA ASC

www.naofnwa.org

# AGENDA

1. Provide an honest, transparent look “behind the homepage”
2. Answer questions about what’s involved
3. Open the door for those curious about digital service work

www.naofnwa.org

# WHY THE WEBSITE MATTERS

Website Functionality: Communication, Accessibility, Unity

How newcomers find us

Keeping members informed about meetings and events

Carrying the message online

www.naofnwa.org

# RISK OF NEGLECT

- Miscommunication
- Outdated information
- Loss of connection

www.naofnwa.org

# ROLE OF THE WEBSERVANT

**Responsibilities:**

- Update meetings and flyers
- Manage calendar and event registrations
- Keep plugins and software up to date
- Troubleshoot with hosting (Bluehost)

**Time Commitment:**

- Usually light once familiar

www.naofnwa.org

# TOOLS & TECH

**Platform (we use):**

- **WordPress (hosted by Bluehost)**

**Plugins:**

- **Meeting/event calendar**
- **Annual event registration and payment**

www.naofnwa.org

# WAYS TO SERVE IN THIS AREA

**Possible Structures:**

- **Ongoing webservant + training others**
- **Small group or rotation support - team model**
- **Backup person for coverage**

**Important:**

- **Mentorship, skill-building, recovery-based trust**
- **Willingness to learn**

www.naofnwa.org

# PATHS FORWARD

## WHAT'S NEXT?

Our ASCs current needs

Express interest: privately or openly

Today: just an info session, not a committment

www.naofnwa.org

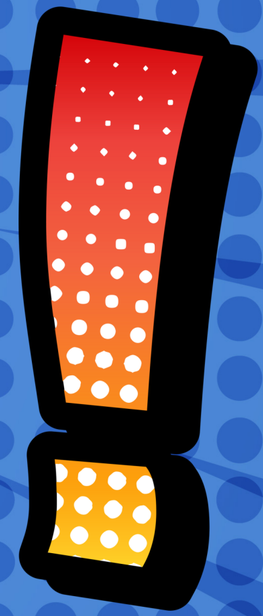
# QUESTIONS?

**Discussion:**

- **Honest questions or concerns**
- **Suggestions for accessibility or sustainability**

**Engagement:**

- **Ideas on making the role more inviting**
- **Feel free to follow-up privately if you’re interested**



www.naofnwa.org

# Thank You

www.naofnwa.org