

Public Relations via HIPPR Questionnaire —2 sided!

We are planning for 2024 and need each group conscience on where to focus our efforts and energy. HIPPR had a strategic planning meeting to brainstorm ideas on how we can serve our areas (my apologies for not spreading the word better). The list below are the ideas compiled, but we encourage you to add a proposed project that your group would like to see happen in our area in the future. Per the PR handbook, PR constitutes 3 groups we are trying to reach during Public Relations: the NA member, the addict who doesn't know about NA, and professionals and the community who has opportunities to refer addicts to our NA groups. We will have another strategic planning meeting in January after questionnaires are returned to further plan, you are all invited! Date TBD. Any questions about this questionnaire please call Crystal S 479-657-3650

Please circle ONE choice in each of the 3 categories. You may add multiple ideas, but please only circle one. On the header of each category you will see the current HIPPR Projects.

Addicts In Recovery- Current Project, *Learning Day*

1. The basics for newcomers 30-minute mini-workshops before area meetings (could include but not limited to the following)
 - Phone line Intro
 - Basics for chairing a meeting
 - Service Structure-groups to world
 - Basics for trusted servants
 - H&I Intro
 - Service IP's
 - 7th Tradition
 - NA Website Navigation
2. Meeting Scavenger Hunt
3. Banner Wars Revamp
4. Step Writing Behind the Walls- would tap into another state's program
5. Literature distribution for newcomers

Addicts Not in Recovery - Current Projects, *Posters, H&I, Phonenumber, IP racks*

1. Phone Line Workshops
2. H&I Workshops
3. Cornhole Tournament Fundraiser for literature distribution to jails, group homes, etc.

General Public - Not addicts - Current Projects, *Booths, Phonenumber, Posters, IP's*

1. Presentations to Drug Court Programs, WC, BC and CC
2. PR presentations to recovery centers, food banks, etc.
3. Magnets with NA information on them - ER's, Hospitals, Food Banks, etc.
4. Adopt a Highway - clean up the community in more than one way!
5. Basic Texts in local libraries in all 3 counties

Proposed HIPPR Budget for 2024

\$2000 yearly budget per current guidelines

\$600 Ip's
\$400 Booth Rental and Supplies
\$200 Posters
\$400 Basic Text distribution
\$400 Special Projects

Please approve how you would like your groups donations used to carry the message of hope in our area. If your group would like to see the money distributed in another way, please make note and it will be taken into consideration at the next Strategic Planning meeting in January, once again, all invited and date TBD.

Thank you for allowing me to serve this area and this service body.

ILS,
Crystal S.
479-657-3650